



Fundraise Your Way

In aid of

The Nazareth Care Fund

“Building for the Future”

Contents

Why fundraise for us	Page 4
Five simple steps to success	Page 5
Planning your activity	Page 6
Our Favourite Fundraising Ideas	Page 7
A to Z of Ideas	Page 8
How to publicise your activity	Page 9
Keep it safe and legal	Page 10
How to send us the money you raise	Page 11
Tell us about your activity	Page 12

Thank you

for choosing to fundraise for
The Nazareth Care Fund.

This fundraising pack is full of ideas and inspiration
to help you on your way to organising an
excellent fundraising event/activity,
whatever you choose to do for us.

We will be here with you every step of the way,
From discussing your ideas to promoting your event.

Email: fundraising@nazarethcare.com

Telephone: 087-2415896

Website: thenazarethcarefund.com

Facebook: [@thenazarethcarefund](#)

Good luck with your fundraising and
thank you for your support.
We look forward to hearing from you soon.



Mallow - New Nursing Home

Why fundraise for us

Nazareth House has six very special and unique home mostly founded by the Sisters of Nazareth. It has a long tradition and reputation for providing quality holistic care Nazareth House has always been and still is first choice of many people whose care needs can no longer be fulfilled at home.

Above all, it is a place where we care about, look out for each other, support and mind each other.



The current projects that we are fundraising for:

- Build a new Nursing home in Mallow to accommodate 120 people.
- Build an extension in Nursing Home in Dublin.
- Adding 18 new bedrooms in Belfast.
- Creating a sensory garden, refurbishing bedrooms and bathrooms.
- Refurbishing Nursing Homes in both Sligo & Ballymote.
- Building new extension to Ballymote Community Nursing homes and refurbishing the old building.
- Extending the sitting rooms and living areas and improving access throughout Sligo Nursing home.

When you fundraise for Nazareth House, you are helping to build new homes which will make a real difference to the quality of life of people living in Nazareth House now and for the future.

Five simple steps to success

1. Getting started

Be creative – anything is possible, keep it simple and make sure you tell as many people as possible what you are doing. Work off a completely blank canvas – host a coffee morning, a silent auction, a ceili at the crossroads, anything at all and above all have fun! Feel free to call us with your ideas and ask us for support.

2. Preparation

Decide what you want to do and how much you want to raise through each activity and at each event. Consider the time and resources available and set yourself a realistic target. It is also advisable to check if any other activities or events are taking place on the same day as your activity.

3. Co-ordination

If possible and appropriate, ask your friends and contacts to form a committee to help you organise your event. Contact us and we will give you a Fundraising Event Master planner which will help you with your planning – publicity, posters, initial tasks in advance of event, day of event checklist.

4. Publicising your event and talking to the media

Publicity adds value to the success of your event. People need to know about your event to support you. Use every possible means and spread the word!

5. Pat yourself on the back

All your hard work has paid off and the funds you have raised for the Nazareth Care Fund will go towards our building fund and ensuring that the most comfortable homes are provided where people can live their life in the style that they choose.



Planning your activity

Who?

- Think about who you will be inviting to your activity and how you'll do it.
- Don't be afraid to ask friends, family and colleagues to help you. Use people's skills (e.g. if you know someone who is great with social media ask them to help publicise your activity).

What?

- Pick something you enjoy doing.
- Ask your friends, family and colleagues what they think about your idea.
- Keep it simple. If you're stuck for ideas turn to our A-Z of fundraising on page 8.
- Aim to raise at least three times as much as you spend. List your costs and ask for a charity discount or a donation of goods from all your suppliers.
- Look at ways you can maximise the money you raise, such as holding a raffle at your activity or asking your employer to match your fundraising total.

Where?

- Where are you going to hold your fundraising activity? Indoors or outdoors?
- Do you need to plan a route or book a venue? If so, can you get one for free? Ask local schools and community centres.
- Make sure the venue can be accessed easily by everyone.
- Check the venue's public liability insurance and make sure it covers the owners' liability risks.

When?

- Avoid clashes with local or national events.
- Write a plan and keep it updated.
- Allow enough time for any travel, accommodation or suppliers to be booked in cheaply.

Why?

- Tell everyone why you are fundraising and about the new homes that the Nazareth Care Fund is currently building. Use blogs, social media and anything else you can think of.

Our Favourite Fundraising Ideas

Auction of promises

Can you offer a special skill or service? Why not auction it off for a day to the highest bidder.

Cycling

If cycling is your thing then speed off on a sponsored ride, static bike ride or spinathon at your local gym. Use it as your motivation to get fitter or learn a new skill. Get sponsored to do a coast-to-coast ride or to cycle to work for a day, week or month.

Come dine with me

Host a dinner party and dine with your friends. Charge an entry fee which covers everything or charge per course.

Fancy dress

Make your day at work or school more interesting by having a fancy dress day. Have a simple non-uniform or dress-down day, or go all out and introduce a theme.

Pop Up Shop

Organise a stall at a local market selling pre-loved items.

Night In

Swap a night out for a night in. Host a pyjama and pamper party and have an indoor board game marathon. Donate all the money you would have saved from going out to the Nazareth Care Fund.

Raffle

Ask friends and family for high-quality items or approach local businesses to donate prizes. Raffle them in your local pub on a busy night, with the proprietor's permission.

Zumbathon/Danceathon

Get your dancing shoes on and ask your local Zumba group to take part in a Zumba marathon. You could even get sponsored to see how long you can last!

Card Game Tournament

Organise your favourite game – Poker night, Forty-Five, Bridge.



A-Z of Ideas

A

Aerobathon
Adventure day
Apprentice day
Afternoon tea
Art exhibitions
Auctions

B

Bad taste party
Black tie do
Bag packing
Bake off
Barbecues
Barn dance
Beard growing
Beauty night
Bingo
Bike ride
Board game marathon
Book sale
Bowling
Bridge tournament

C

Cake sale
Car boot sale
Car washing
Carol singing
Casino night
Cheese and wine night
Christmas fair
Coffee

morning Comedy night Concert Craft fair Cycle

D
Dance event
Darts match
Dinner party
Disco
Dog walk
Dress down/up
day Duck races

E
Easter egg hunt
Ebay your items
Eighties night

F
Face painting
Fancy dress
Fashion show
Festival
Film night
Fishing day
Five-a-side
Football match
Fun run

G
Garage sale
Garden party
Golf day
Guess

the weight of...

H
Halloween party
Head shave

J
Jazz night Jumble sale

K
Karaoke Knitting marathon

L
Ladies' lunch Line dancing

M
Masked ball Medieval banquet Murder mystery Music event

N
Netball tournament Non-uniform day

O
Open garden Office party Office Olympics

P

Pamper day Pancake race Pantomime Photograph y show Plant sale Poetry recital Poker game Pop-up shop Pub quiz

Q
Quiz evening

R
Race night RAG week Raffle Rock climbing Rugby cup Running event

S
Silent auction Sleepover Spelling bee Spinathon Sports day Street party Swear box Sweep stake Swimming event

T
Talent show Teach your skill

Teddy bears' picnic Tag- Rugby Tournament Tennis tournament Theatre production Themed party Treasure hunt Tug of war

U
Ultimate challenges University Challenge Unwanted gifts

V
Valentines party Variety show Volleyball tournament

W
Waxing Walks Wine tasting

X
X-Factor competition

Y
Yogathon

Z
Zumbathon

How to publicise your event

Posters and flyers

Advertise your activity locally on noticeboards and newsletters. Ask shops to display them in their windows.

What's on guides

Local newsletters, radio stations and websites usually have a section listing events. Contact the editor or administrator and ask to be included.

Write a press release

The local media are often looking for stories about people who are doing extraordinary things. The best way to get noticed is to write a press release. Email it to the editor. Follow up with a phone call to make sure they have read it, ask the local press to come and take pictures of your event for publication.

Social media

Promote your event on your favourite social media channels, from Facebook and Twitter to Snapchat and Instagram, making good use of any additional materials you've prepared, such as video and photos. You could also post your event on the Nazareth Care Fund's social channels and get inspired by other people's fundraising achievements.

Photos and videos

Take films and photos and use them on social media pages and in the local media to raise more cash after your activity.

Make sure you get consent from people you photograph (we can provide forms).

Write a blog

Try WordPress or Blogger for a free blog. If you're training for a challenge event, you could do a series of posts about your progress.

Promote your activity in your email signature

Change your work and home email signature to include an appeal for sponsorship with a link to your fundraising page. This is a great way to raise awareness of what you're doing. Get friends and colleagues to add your appeal to their signatures too.

Idonate

You can also set up an idonate fundraising page to aid your fundraising by going to this link: https://www.idonate.ie/2260_the-nazareth-care-fund.html



Keep it safe and legal

Food hygiene

Food safety laws apply when food is available whether it is for sale or not. Ensure you follow food hygiene procedures. Contact your local HSE for food hygiene regulations for events.

Licences

Ask your local authority whether or not you need to obtain any special licences (e.g. public entertainment, collection or alcohol licences). If you are holding the event in a public place, you must have permission from the council or landowner.

Raffles

If you hold a small raffle on the day of your activity you do not need a licence, so long as all ticket sales and the draw itself take place during the main event. (It is okay if your event lasts more than one day.) You must make it clear who is running the raffle and its purpose.

Risk assessments

Identify any hazards and assess any risks at your activity that you'll need to consider. Ensure you have adequate first aid cover available if required. If you're not sure, check with your local council.

Collections

It is illegal to carry out house-to-house or public street collections without a licence. Contact us if you would like to get involved in a collection run by the Nazareth Care Fund that will have the relevant permit.

The Money

For your own protection, if at all possible, make sure you count the money you've collected with another person present and have them verify the total amount raised. Ask people who want to make a donation by cheque to make it payable to Nazareth House rather than you personally. Make sure any cash donated is kept in a secure place and is banked as soon as possible.

Get consent

You will need to get parental permission if children are helping or if you're taking photographs of children. Children under the age of 17 must be accompanied by an adult. If your event is on private property, get permission from the owner or manager.

Remember

Keep records of everything you do for future reference.

How to send us the money you raise

Thank you so much for fundraising for the Nazareth Care Fund.

Your hard work and the money you have raised will help us build for the future across Ireland in all of our homes.

Here's how to send us your money:

Once the fundraising's over, it's time to count the money you've raised and send it in to us. Please complete the form on the next page.

Online with idonate.com

There are lots of advantages to setting up a fundraising page on idonate. You can add a personalised story, images, video and updates and really bring your activity, and reasons for supporting the Nazareth Care Fund, to life. Link your idonate page to your Twitter account or Facebook, and you'll reach even more people. In turn, supporters can donate online, quickly, simply and anonymously if they want, and leave you messages of support. Even better, all donations are sent directly to us, so once your activity is done, you won't have to do any chasing.

Visit https://www.idonate.ie/2260_the-nazareth-care-fund.html to set up your fundraising page.

By cheque

Complete the form on the next page, enclose a cheque and send it, along with any completed sponsorship forms, to:

Nazareth House, Dromahane, Mallow, Co. Cork

By bank transfer

Please contact us for details.

Tell us about your activity

If you're sending in your funds by post, please fill in the form below. And don't forget to tell us all about your event! We'd love to know what you did, so we can say thank you and be inspired by your idea!

If you have any queries, please contact us at fundraising@nazarethcare.com or call 087 2415896

Tell us about your event

Please complete the form below and return it to us:

I/we raised €_____

I have enclosed a cheque/postal order payable to Nazareth House, totalling €_____

Other _____

Your Details:

Title: _____ Forename: _____ Surname: _____

Organisation or group (If applicable): _____

Address: _____

Telephone: _____ Email: * _____

* by giving us your email address, you agree that we may use it to send you information about our work and fundraising activities in future as a cost effective way to keep in touch.

Your ongoing support makes a huge difference and we would like to update you occasionally on our work and fundraising activities. If you do not want us to contact you by post or phone please tick here

Tell us about your activity:

Would you be happy for us to share your story with other supporters? _____

Thank you from everyone at the Nazareth Care Fund.